



AUG 15TH AT 1:00

# TECHNOLOGY: SILVER BULLET OR DEATH SPIRAL?




Featuring  
**Tracy Ruberg**  
*President*  
*T6 Group*


## ABOUT THE CLASS

IT expert and leader Tracy Ruberg delves into the complex relationship between technology and businesses, asking the critical question: Is technology a silver bullet or a potential death spiral? While technology has undeniably revolutionized the way we work and opened new opportunities, it also presents challenges and risks that need careful consideration.

During this session, we will explore the potential benefits and drawbacks of technology adoption for businesses. We will discuss how technology can streamline operations, enhance productivity, and improve customer experiences. However, we will also address the potential pitfalls such as over-reliance on technology, data security concerns, and the impact on human connection and customer relationships.

Tracy will help attendees navigate the evolving technology landscape and gain a deeper understanding of how to strike the right balance between leveraging technology's advantages while avoiding the potential perils.

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 [www.thebusinesscatalysts.com](http://www.thebusinesscatalysts.com)

## THE BUSINESS CATALYSTS

The Business Catalysts are dedicated to "fueling business brilliance" by bringing together top presenters who share freely from their expertise and experience.

Designed for small-to-medium businesses in any industry, our expert presenters come from a variety of backgrounds. Every Business Catalyst course offers practical, actionable insights into various aspects of your business.

**When** Tues, Aug 15th  
1:00 - 2:15

**Where** RedBrick Financial Partners  
4055 Executive Park Dr.  
Suite 440  
Cincinnati, OH 45241

**Cost** Free

**Register** [rb.gy/8bopk](http://rb.gy/8bopk)