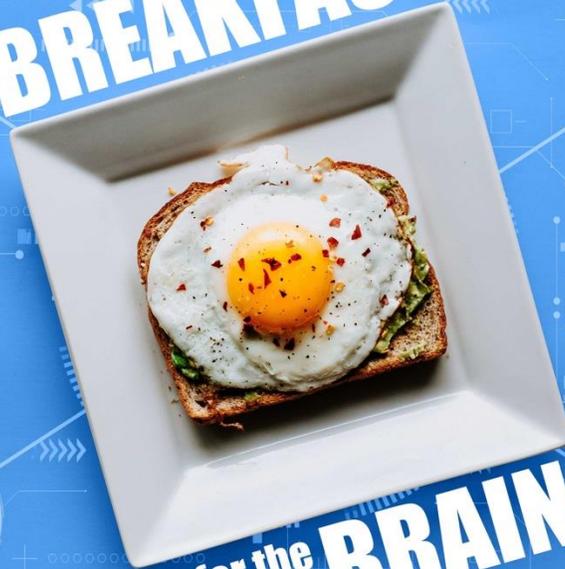


# BREAKFAST



# for the BRAIN

The University of Akron HR Advisory Board presents a Breakfast for the Brain Event:

## Cultural Agility: A Global Leadership Skill Needed Now More Than Ever

Join us as Arlene explains why cultural agility is so important. One of the most influential sociologists of the 20th century, Erving Goffman presented the idea that a person is like an actor on a stage. Goffman believed that we use “impression management” or “covering” to present ourselves to others as we hope to be perceived. Covering is defined as downplaying our stigmatized identities or hiding a significant part of who we are. In 2014, Harvard Business Review highlighted research showing that a majority of employees downplay or “cover” their differences at work. People cover because they don’t believe that leaders or co-workers will view them and evaluate their performance and commitment fairly. Cultural agility is a key leadership skill needed to see, understand, and successfully navigate differences.



**Presented by: Arlene Roane**  
**Founder & President,**  
**Redhouse Performance Consulting**

Arlene Roane is founder and president at Redhouse Performance Consulting, LLC. She is a highly sought after keynote speaker, facilitator and consultant with over 20 years

of experience in global diversity, inclusive leadership, and cultural competency. Her work has impacted leaders and professionals in global organizations of all sizes. Arlene leads the firms’ efforts in the design, development and execution of diversity and inclusion (D&I) programs and projects in leadership development, culture change, organizational learning and talent management.

**WHEN:** August 20, 2021  
**TIME:** 8:00am – 9:30am  
**WHERE:** Virtual (Via Zoom)  
**COST:** \$0, Thanks to our sponsors!

**TO ATTEND, PLEASE [REGISTER HERE](#)**

*Stay tuned for details on our main event on: **October 7, 2021***

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