

Give your employees

# peace of mind



## 24/7 NurseLine has them covered anytime, anywhere

Health issues can crop up at the most inconvenient times and places for your employees — whether it's 3 a.m. at home or 10 a.m. while they're in the office. What if your employees had a nurse in their back pocket — someone knowledgeable they could talk to any time of the day or night, 365 days a year, from anywhere in the U.S.?

That's why Anthem Blue Cross and Blue Shield (Anthem) offers 24/7 NurseLine. With 24/7 NurseLine, your employees can ask registered nurses a variety of questions, including how to choose the right level of care. Choosing the best treatment option can mean cost savings for you and your employees.

### Good health is great for your business

While 24/7 NurseLine may be the first line of defense for the unexpected, it's also part of Anthem's whole-health approach to care. The registered nurses can give your employees allergy relief tips and explain why urgent care makes more sense than the emergency room (ER). By reaching for their phones first, your employees can get the help they need.

### Qualified registered nurses can also:

- Help your employees find providers and specialists in the area.
- Give referrals to LiveHealth Online, a tool that allows your employees to have live video chats with board-certified doctors using a smartphone, tablet or computer and webcam.<sup>1</sup>
- Enroll your employees and their dependents in valuable care management programs for certain health conditions.
- Help your employees decide where to go for care when their doctor, dentist or eye doctor isn't available.
- Provide guidance during natural catastrophes and health outbreaks.
- Offer links to health-related educational videos or audio topics.

24/7 NurseLine is connected with Anthem's other health and wellness programs, so your employees have access to the best resources for the best health results.

**When your employees need answers, they can call the number located on the back of their ID card.**

**It's that easy!**

Anthem Blue Cross and Blue Shield is the trade name of: In Colorado: Rocky Mountain Hospital and Medical Service, Inc. HMO products underwritten by HMO Colorado, Inc. Copies of Colorado network access plans are available on request from member services or can be obtained by going to [anthem.com/co/networkaccess](http://anthem.com/co/networkaccess). In Connecticut: Anthem Health Plans, Inc. In Georgia: Blue Cross Blue Shield Healthcare Plan of Georgia, Inc. In Indiana: Anthem Insurance Companies, Inc. In Kentucky: Anthem Health Plans of Kentucky, Inc. In Maine: Anthem Health Plans of Maine, Inc. In Missouri (excluding 30 counties in the Kansas City area): RightCHOICE® Managed Care, Inc. (RIT), Healthy Alliance® Life Insurance Company (HALIC), and HMO Missouri, Inc. RIT and certain affiliates administer non-HMO benefits underwritten by HALIC and HMO benefits underwritten by HMO Missouri, Inc. RIT and certain affiliates only provide administrative services for self-funded plans and do not underwrite benefits. In Nevada: Rocky Mountain Hospital and Medical Service, Inc. HMO products underwritten by HMO Colorado, Inc., dba HMO Nevada. In New Hampshire: Anthem Health Plans of New Hampshire, Inc. HMO plans are administered by Anthem Health Plans of New Hampshire, Inc. and underwritten by Matthew Thornton Health Plan, Inc. In Ohio: Community Insurance Company. In Virginia: Anthem Health Plans of Virginia, Inc. trades as Anthem Blue Cross and Blue Shield in Virginia, and its service area is all of Virginia except for the City of Fairfax, the Town of Vienna, and the area east of State Route 123. In Wisconsin: Blue Cross Blue Shield of Wisconsin (BCBSWI), underwrites or administers PPO and indemnity policies and underwrites the out-of-network benefits in POS policies offered by CompCare Health Services Insurance Corporation (CompCare) or Wisconsin Collaborative Insurance Corporation (WCIC). CompCare underwrites or administers HMO or POS policies; WCIC underwrites or administers Well Priority HMO or POS policies. Independent licensees of the Blue Cross and Blue Shield Association. ANTHEM is a registered trademark of Anthem Insurance Companies, Inc.

<sup>1</sup> LiveHealth Online is available in most states and expected to expand to more in the near future. Visit the home page of [livehealthonline.com](http://livehealthonline.com) to view the service map by state.

LiveHealth Online is the trade name of Health Management Corporation, a separate company, providing telehealth services on behalf of Anthem Blue Cross and Blue Shield.